



PHOENIXVILLE
REGIONAL CHAMBER OF COMMERCE

A La Carte Marketing Opportunities
Office Contact: info@phoenixvillechamber.org or 610-933-3070

Annual Events Sponsorship(s)

We host 3 Annual Events per year: Awards Dinner, Golf Classic, and Charity Gala. Each event features sponsorships that range from \$50 to \$1,000.00.

These events and their opportunities are revisited each year. The average sponsorship cost is \$250. Please contact the Chamber Office to inquire about event specifics.

Email Blast Sponsorship(s)

We issue email blasts to our members with events listings and announcements. An email blast sharing both Chamber and member events is sent weekly. At the close of each month, an email blast containing upcoming monthly events is sent to over 1,200 contacts in our database, and weekly email blasts are sent to approximately 400 contacts; primarily members.

Within the email blast, there are 3 advertising spaces to choose from: *Top Banner*, *Sidebar Logo*, *Content Banner*. In any position, the artwork and/or content must be supplied by the advertiser.

The Top Banner is displayed below our logo at the top of the email, this banner is one of the first things each email blast recipient sees, and is a fantastic opportunity to leave a large, bold, lasting impression. The Sidebar Logo is displayed beside information on upcoming Chamber and Member events in the sidebar on the right-hand side of each Email Blast. The Content Banner is in the middle of the email blast's content, acting as a divider between two sections of the Email Blast.

Please contact the Chamber Office with questions and to obtain sizing and availability of the ad spaces.

Membership Directory Ads

Annually, we release a membership directory that also functions as a guide to business and tourism. These directories are available to the membership, and are primarily distributed to visitors, new residents and fellow businesses. Cost of advertising varies dependent upon size and is revisited each year. Most recently, the costs range from \$100 to \$750, with the average ad costing \$175.

Please contact the Chamber Office to inquire about specifics on the directory.

Membership Labels

As a member, you may purchase a listing of fellow members. This information includes mailing address information only. The cost is \$150, and you may choose from: *Labels* or *Excel File*.

We will print labels of all members for you 1 time. If you opt for the excel file, we will email you the file, and you may receive 1 additional update per year for free.

Please contact the Chamber Office with questions or to order.

Monthly Membership Meeting - Sponsorship

We host the monthly membership meeting the second Tuesday of each month, as a breakfast or luncheon, in different member venues. These meetings have an average attendance of 60 guests, and are video recorded and aired on local programming. As a full sponsor, you receive 4 tickets to the event, along with 5-7 minutes to present on your business, the ability to place items/literature on the tables, and event exposure. The cost for full sponsorship is \$400 and \$250 to half-sponsor.

Please contact the Chamber Office to inquire about event specifics and availability.

Newsletter Insert

We issue a hard copy newsletter quarterly, in which you have the opportunity to place a flyer. The cost is \$75, and you must supply us with 400 copies of the flyer for distribution.

Please contact the Chamber Office with questions or upcoming dates.

Website Ads

Website advertising allows for two different sized ads within the website, displayed on a rotation to users on nearly every page. The cost is \$600 annually for both ads.

Please contact the Chamber Office to inquire about specifics and availability.