

Why Buying Local is Worth Every Cent

Impact on Local Economy

Local business generates **70% more local economic activity** per sq. ft than big box retail.

SPENDING



at an **Independent Business**

= \$68

in local economic activity

VS.

SPENDING



at a **Big Box Retailer**

= \$48

in local economic activity

Local Shops

produce a net **annual return**

of \$326 per 1,000 sq. ft.

Big Box

generates a net **annual deficit**

of \$468 per 1,000 sq. ft.

3.5x

Money spent at a local business **generates 3.5x** more wealth for the local economy compared to money spent at a chain-owned business.

Impact On Our Environment

The U.S. transports and ships **\$2.2 trillion** worth of products from over 150 countries every year. International shipping and transport results in:

11 billion

gallons of fuel used per year internationally

1 billion

metric tons of CO2

25%

Of CO2 production in most nations

Industrial pollution is responsible for almost **50% of the pollution** present in the United States. Each year, U.S. factories:

Spew **3 million tons of toxic chemicals** into our air, land and water

Dispose **275 million** metric tons of hazardous waste

Causes us to lose over **15 million** acres of land

So, what can you do to help? **Choose local, independent Makers** who cut down on processing, packaging, and transportation waste.

JEWELERS & METAL-SMITHS

CABINET-MAKERS, WOODWORKERS & BUILDERS

Local, independent Makers are much more likely to reuse materials. **59.3%** said they '**Occasionally or Usually**' use recycled materials and **7%** said they '**ALWAYS**' do.

If 1 TON

of steel is recycled then...

1,400 lbs

of coal is conserved

2,500 lbs

of iron ore is conserved

120 lbs

of limestone is conserved

Reclaimed framing lumber and wood flooring takes **11-13 times less energy** than virgin wood.

15%

In 2010, **15%** of wood waste was **salvaged and recycled**

What can YOU do?

If every family in the U.S. spent an extra **\$10 a month** at a **locally owned, independent business** instead of a **national chain**, **over \$9.3 billion** would be directly returned to our economy.

Consider making your next purchase from a local **Maker** to put money back into your **community** and help our **environment**.

Sources

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