

Planning your Fiscal Year

The Chamber reminds our membership of the opportunities to market yourself within the Chamber through the fall, and into 2014. We will soon be issuing information on our Annual Directory production. Please ensure that your membership listing is up to date, and inquire about the advertising opportunities in this piece.

The Chamber will continue to offer consistent marketing options for the new year, including monthly membership meetings, annual events, special events and the top Annual Sponsors Program. If you are interested in sponsoring a specific event, hosting a mixer or business card exchange, or becoming one of our Annual Sponsors, please contact our office at 610-933-3070 or info@phoenixvillechamber.org.

Sponsorships can be customized to fit any budget. Currently, prices range from \$50 to \$4,000 and can meet members' specific needs. A majority of our membership partakes in sponsorships throughout the year—contact us to learn more about these opportunities today!

Young Professionals Networking

The Chamber and the Phoenixville Jaycees came together over a year ago to bring the Young Professionals networking opportunity to the Phoenixville Community. We have had much success and have picked the dates and many locations for the remainder of the year.

We hope to see you there!

**All Events will be held from 6:00pm—8:00pm*

Tuesday, October 15th at PJ Ryan's Pub

Tuesday, November 19th at Molly Maguires Restaurant & Pub

The Rising Phoenix
Phoenixville Regional Chamber of Commerce
171 East Bridge Street
Phoenixville, PA 19460



Fall, 2013

CHAMBER HOURS

8am—5pm (until 10/31)
9am—5pm (Beginning 11/1)

Office Closed:

Thursday, November 28th
Wednesday, December 25th

Inside This Edition

Charity Gala..... pg. 1
Meetings/Mega Mixer.....pg. 2
Phoenixville Food
Festival.....pg. 3
Member Events.....pg. 4
Announcements.....pg. 5
New Members.....pg. 6
Member Milestones.....pg. 7
Fiscal Planning/YPN.....pg. 8

The Phoenixville Regional Chamber of Commerce

171 E. Bridge St.
Phoenixville, PA 19460
Phone: (610) 933-3070
Fax: (610) 917-0503
info@phoenixvillechamber.org
www.phoenixvillechamber.org

Executive Committee:

Stephen Giampietro
Board Chairman

Crysta C. Peers
Board First-Vice Chairman

Joymarie Chupein DeFruscio
Board Second-Vice Chairman

S. Mark Fuga
Treasurer

Frederick E. Hubler, Jr.
Past Chairman of the Board

Staff:

Jessica Capistrant
Chamber Director

Donald Hughes
Member Services Coordinator

THE RISING PHOENIX

Published Quarterly by the Phoenixville Regional Chamber of Commerce

Chamber Annual Charity Event returns to a formal gala for 2013 A Season of Giving

The Chamber is thrilled to announce that on Saturday, November 23rd, we will host our Annual Charity Gala. The Chamber has tried unique venues and themes over the years, and will return to the roots of this event— a Gala!

We encourage guests to take this opportunity to maximize a night out by getting dressed up and joining us to support our great community!

Event Details:

Saturday, November 23rd

5:30—10:00pm

Phoenixville Country Club

\$80/ticket, \$750/table of 10

Cocktail Music provided by Valley Forge Christian College Musicians

Event Band: The Hytha Family Band

Beneficiaries:

Mom's House of Phoenixville and Phoenixville Healthcare Access Foundation

Night of, we will host a fundraiser for the Good Samaritan Shelter. Details to come.

Limerick Golf Club is proudly sponsoring the favor: A Photo Booth! The booth will provide guests a fun chance to take photos with friends, family and colleagues!

The event will also have phenomenal items in our auction! Auction items currently include Eagles tickets, a weekend in Cape May, gift cards, autographed memorabilia, suite tickets, hotel stays and more! We will have special announcements, so keep an eye on your email in the coming weeks.

Sponsorships are available. We are currently seeking a Band Sponsor, Community Champions, and Friend's Sponsorships.

Thank you to our current sponsors:

Annual Sponsors: Phoenixville Hospital, SEI, Phoenixville Federal Bank & Trust, National Penn Bank, The DeMutis Group, Giardina Insurance & Financial Services, Molly Maguires Restaurant & Pub, Valley Forge Christian College, and VIST Bank

Favor Sponsor: Limerick Golf Club

Community Champions: Ches-Mont Valley Ventures, Phoenixville Community Health Foundation, Rotary Club of Phoenixville, and Trinity Benefit Advisors

Visit tinyurl.com/ChamberGala2013 for more information and to register!

We look forward to seeing you there!

THE RISING PHOENIX

Monthly Membership Meetings

july

OWM

LAW

O'Donnell, Weiss & Mattei, P.C.

August

Phoenixville
Community
Health Foundation

FEATURING:

Annual Commissioners Forum: All three (3) Chester County Commissioners, along with State Rep. Warren Kampf presented on County and State issues and opportunities.

FEATURING:

Annual Picnic and Speed Networking Event

september

FEATURING:

A Municipal Update from the Borough of Phoenixville, and Information on upcoming community events.

Mega-Mixer and Biz Expo Returns!

Each November, the Chamber Alliance of Chester County works to put together a Mega-Mixer and Business Expo. This year, the Mixer will be hosted by United Sports in Downingtown on Thursday, November 7th. Each Chamber has a small number of tables allotted, and they will go fast! Call the Phoenixville Chamber Office at 610-933-3070 to reserve your table today! Also, if you are interested in attending simply as an observer, the event is FREE to attend!

Last year, the Chamber's accounted for over 700 guests and 90 vendor tables. This is a can't miss event!

The cost of a table is \$125.00, or \$150.00 if you require electric (\$10.00 additional linen fee if requested). Call the Chamber Office for more information!

*The nine (9) Chambers that have partnered to form
The Chamber Alliance of Chester County are:*

Chester County Chamber of Business & Industry

Downingtown-Thorndale Area Chamber of Commerce

Exton Region Chamber of Commerce

Great Valley Regional Chamber of Commerce

Chamber of Commerce of Greater West Chester

Oxford Area Chamber of Commerce

Phoenixville Regional Chamber of Commerce

Southern Chester County Chamber of Commerce

Western Chester County Chamber of Commerce

Visit us at www.phoenixvillechamber.org to see a complete Upcoming Events List.

THE RISING PHOENIX

MEMBER MILESTONES!
(July – September 2013)

5 Years:

The Anglican Church of
The Transfiguration

Rev. Stephen E. Lybrand
51 Columbia Avenue
Phoenixville, PA 19460
(484) 618-2241

Carrol Engineering
Corporation

Alberto Vennettilli, P.E.
101 Lindenwood Drive, Suite 225
Malvern, PA 19355
(610) 489-5100

Country Charm Furnishings

Stephanie Wenitsky
28 South Main Street
Phoenixville, PA 19460
(484) 924-8136

Falk Photopgraphy

Steven M. Falk
PO Box 88
Phoenixville, PA 19460
(215) 559-4567

Fenix

Conor Cummins
& Declan Mannion
193 Bridge Street
Phoenixville, PA 19460
(610) 933-9494

mike irby photography

Phoenixville, PA 19460
(267) 210-1817

PJ Ryan's Pub

Thomas Ryan
231-233 Bridge Street
Phoenixville, PA 19460
(610) 933-5600

ServPro of
NE Chester County

Jane Robey
311 Bridge Street
Spring City, PA 19475
(610) 948-2141

Sign A Rama

Phil and Mary White
323 10th Avenue
Royersford, PA 19468
(610) 948-2040

SNAP Fitness

Chris Down
785 Starr Street, Suite 114
Phoenixville, PA 19460
(610) 933-9050

10 Years:

Premier Payroll

Sarah Coveney
290 Main Street
Royersford, PA 19468
(610) 917-2281

15 Years:

Giardina Insurance
& Financial Services

Frank Giardina
PO Box 606
Kimberton, PA 19442
(610) 917-9766

Phoenixville Community
Health Foundation

Dr. Loius J. Beccaria
821 Gay Street
Phoenixville, PA 19460
(610) 917-9890

Valley Forge Memorials

Gerald Rafter
383 Schuylkill Road
Phoenixville, PA 19460
(610) 933-9000

20 Years:

Blue Ridge Landscape
& Patio Design

Mark D. Rodgers
238 Beacon Drive
Phoenixville, PA 19460
(610) 983-9449

Gutt & Company

Salil Gutt
333 Sundance Drive
Chester Springs, PA 19425
(610) 458-9765

THE RISING PHOENIX

WELCOME NEW MEMBERS!
(July—September 2013)

Carl-Tel Communications Kelly Collins 260 Schuylkill Road Phoenixville, PA 19460 (856) 761-7600 Category: Telecommunications	JAMOTEES Joe Rooney Onward Avenue Phoenixville, PA 19460 (267) 304-0012 Category: Retail Custom Apparel	Smart Lunches Tess Gallagher 400 Franklin Avenue Phoenixville, PA 19460 (857) 239-9974, x. 3 Category: Specialty Retail
Drainmen Plumbing Mik Ammouri 432 E. High Street Pottstown, PA 19464 (484) 366-9362 Category: Plumbing	Mindful Body & Soul, LLC Christina DiArcanagelo Puller 321 Bridge Street Phoenixville, PA 19460 (610) 933-6563 Category: Wellness Spa	Snyder Family Chiropractic Dr. Jeff Snyder 1003 Egypt Road, Building A Phoenixville, PA 19460 (610) 3935-5900 Category: Doctor of Chiropractic
Griffin Training Karen Griffin PO Box 577 Phoenixville, PA 19460 (610) 757-7381 Category: Health & Wellness/Educational	Phoenixville Church Harry Chapin Valley Forge Road Lansdale, PA 19446 (484) 437-0789 Category: Civic Organizations	TASTE Alison Flanagan 236 Bridge Street Phoenixville, PA 19460 (484) 924-9530 Category: Specialty Retail/Winery
Hear & There Music, LLC Mike McCarthy 233 Bridge Street Phoenixville, PA 19460 (267) 307-9514 Category: Music Lessons	Queen of Hearts Signature Catering Ashley Scioli 189 Pennsylvania Avenue Malvern, PA 19355 (610) 889-0477 Category: Catering	Valor Mens Grooming Darren Batyko 27 South Main Street Phoenixville, PA 19460 (610) 933-1511 Category: Barber Shop

Visit us at www.phoenixvillechamber.org to see a complete up-to-date membership list.

THE RISING PHOENIX

Phoenixville First presents the
Phoenixville Food Festival October 5th—10th
Food Truck Festival & Restaurant Week



Phoenixville Food Festival 2013
Date: Saturday, October 5th – Thursday, October 10th
Food Truck Festival, Saturday, October 5th, 12pm – 6pm
Restaurant Week, Dinner Services; Sunday, October 6th – 10th
Location: Food Truck Festival: Downtown, Phoenixville;
Restaurant Week – Phoenixville
www.phoenixvillefoodfestival.com
facebook.com/PhoenixvilleFoodFestival, and
twitter.com/PHXFoodFestival

Summary of Event: The first ever Phoenixville Food Festival begins Saturday, October 5th at 12pm. Phoenixville First, the local organization of town leaders, has put together a food event that will include a Food Truck Festival on Saturday from 12-6pm, followed by a restaurant week Sunday - Thursday (10/6 - 10/10). Also on October 5th, the downtown will host two additional events, TEDx at the Colonial Theatre and a Pub Crawl with participating bars. There will be free parking in Borough lots, musical acts, as well as a vendor area.

How the Food Truck Festival works: Bridge Street will not be closed to traffic, but Main Street will be closed between Church and Bridge Streets for vending space. The trucks will line Bridge as well, but will be facing the sidewalk. We plan to have more than 10 food trucks, and will also use Main Street as a the additional vending space. There will be seating and music in the Main and Bridge Parking Lot. There will be no parking on Bridge Street or Main Street (between Church and Bridge). A map will soon be released indicating where to find the trucks, vendors, music and more.

Food Trucks currently include: Local 215, Little Jimmies Cupcakes, Hillbilly BBQ, Mama’s Meatballs, Mom Pops, Ka’Chi, PJ Whelihans, Little Baby’s Ice Cream, Bonjour Creperie, and Lulu’s Café on the Go.

How Restaurant Week works: This part of the event runs from Sunday, October 6th – Thursday, October 10th. More than 15 restaurants have signed on! These prix-fixe menus will be offered during dinner only. There will also be a kick-off party at Bistro on Bridge/Club 212 on Sunday, October 6th from 6:00—8:00pm. For just \$25, join the party and fellow foodies for two hours of open bar and appetizers!

Prix-fixe: The prices will be \$10 (for small boutique food options), \$25, and \$35. Participating restaurants have created unique meal options that are sure to please! It may be priced per person, or per twosome. Please visit www.phoenixvillefoodfestival.com for more information and updates. The event can also be followed on Facebook and Twitter, and will be held rain or shine.

With any questions, please email food@phoenixvillefoodfestival.com

Fall Member Events

- On October 5th, **Kiwanis Club** will host their Annual Community Day in Reeves Park.
- The Colonial Theatre** will present TEDxPhoenixville on October 5th. Please contact Kirsten Van Vlandren at 610-917-1228
- The **Phoenixville Green Team's** Monthly Forum will be held on Wednesday, October 16th at 7:00pm at **Molly Maguire's** 3rd floor.
- On October 19th, **Mom's House** will host an Anniversary Craft Beer Dinner at **Bistro on Bridge**. Please visit www.momshouse-phoenixville.org for more information.
- On October 19th, **Feel the Warmth** will host a 5K Race & 1M Fun Walk in Reeves Park. Visit www.feelthewarmth.org for more information.
- On October 20th, **Camphill Communities** will host the sixth annual Camphill Challenge cycling event. Contact Bernadette Kovalski at 610-935-8660 for more information.
- Citizen Advocacy** will sponsor its 26th annual Phoenixville Run on October 26th, 2013 in Reeves Park at Second Avenue and Main Street in Phoenixville. There will be 5K, 10K and 1 mile fun runs starting at 8:00am. For more information and to register, call the Citizen Advocacy office at 610-933-1299.
- On October 26th, RISE will host a **Pumpkinfest** in downtown Phoenixville. Please visit www.phoenixvillepumpkinfest.com for more information.
- The Phoenixville Public Library** will celebrating their transformation at their Wine, Wit & Wisdom event at RiverCrest on November 7th. Please contact 610-933-3013 for more information and to register.
- Phoenixville Area Community Services (PACS)** has begun selling tickets to their *Empty Bowls* event. Please contact Carol Berger at 610-933-1105 for more information.

The Chamber would like to congratulate two members celebrating milestones and hosting events for these accomplishments!
On September 20th, Creative Capital Wealth Management hosted an event with the Chamber to celebrate 10 years in business.
On October 4th, Country Charm Furnishings will celebrate 5 years in business.

Congratulations to you both—the Chamber and the community wish you continued success!

The Chamber Would Like to
Thank Our 2013 Annual Sponsors:

Platinum: The Phoenixville Hospital, SEI
Gold: Phoenixville Federal Bank & Trust
Silver: National Penn Bank
Bronze: The DeMutis Group, Giardina Insurance & Financial Services, Molly Maguires Restaurant & Pub, Valley Forge Christian College, and VIST Bank

Bender Healing
Personal
Holistic
Wellness



Massage,
Reflexology,
Reiki, Nutrition,
Energy Medicine,
Personal Training &
Life Coaching
800-706-1354
www.BenderHealing.com

Voted Patch's Best
Phoenixville Spa

**Free membership to
chamber members
giving member
discount pricing of
20%-40% on all
services**

Bender Healing
239 Church Street
Phoenixville, PA 19460
By Appointment only

Announcement: Chamber Office Hours

Effective November 1st, 2013, the Chamber's Office Hours will be changed to
9:00am—5:00pm, Monday—Friday.

Monthly Membership Meeting Schedule

As announced earlier this year, we have made changes to the monthly meetings this year. We've listened to feedback and have tried some new things!

This fall, we are back to the breakfast time frame.

September - December: Breakfast, 7:15 - 9:00am
(Sept.—Dec. Meetings will be held at Valley Forge Christian College)

Monthly Meeting Topics:

October 8th: Social Media
Sponsored by SEI

November 12th: Health Care Reform: How it will affect your business and your life
Sponsored by Giardina Insurance and Phoenixville Federal Bank & Trust

December 10th: Networking and an Annual Performance by the Valley Forge
Christian College Musicians
Sponsored by National Penn Bank and Valley Forge Christian College

SCORE Seminars:

A year of education to strengthen your business

In our previous newsletter, we announced our partnership with the Phoenixville Public Library and Chester County SCORE to bring seminars focused on today's business owners, including information on creating a business plan as a working documents, marketing, and the legality of business.

Cost: \$10, **Location:** Phoenixville Public Library

FINAL EVENT OF THE YEAR!

Thursday, November 7th—Sales and Marketing in Today's Business Environment