

## Chamber Night at the Ballpark!

### Chamber Night with the Reading Fightin' Phils

The 3rd annual Chamber Night with the Fightin' Phils will be a fun night to network in a relaxed and more comfortable atmosphere. A great night out for the family as well! Tickets to this event will be available through sponsors and the Chamber Office.



**Date:** Wednesday, May 28th

**Time:** 6:35pm

**Location:** First Energy Stadium, Reading

**Sponsors to date:**



Centennial Lending Group, LLC

Giardina Insurance & Financial Services

Kiddie Academy

Magic Memories Child Development Center

PECO

Phoenix Tax Consultants

Phoenixville Hospital

Phoenixville Jaycees

SEI

Visible mission

## Young Professionals Networking

The Chamber and the Phoenixville Jaycees have come together to bring the Young Professionals networking opportunity to the Phoenixville Community. This event series has been formed for business minded people aged 21 to 40 to gather in a relaxed atmosphere to network with like-minded individuals.

The events will be held on Tuesdays every six (6) to eight (8) weeks.

Next Event: Tuesday, May 6th at SIPS Bistro!

*\*All Events are held from 6:00pm—8:00pm*

**We hope to see you there!**

**The Rising Phoenix**  
**Phoenixville Regional Chamber of Commerce**  
**171 East Bridge Street**  
**Phoenixville, PA 19460**



**Spring 2014**

### CHAMBER HOURS

**9am—5pm**

**Monday - Friday**

*Closed for Holiday:*  
Monday, May 26th, 2014

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### The Phoenixville Regional Chamber of Commerce

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Phoenixville, PA 19460  
Phone: (610) 933-3070  
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info@phoenixvillechamber.org  
www.phoenixvillechamber.org

### Executive Committee:

Crysta C. Peers  
Board Chairman

Michael Polin  
Board First-Vice Chairman

Megan Inmon  
Board Second-Vice Chairman

S. Mark Fuga  
Treasurer

Stephen Giampietro  
Past Chairman of the Board

### Staff:

Jessica Capistrant  
Chamber Director

Donald Hughes  
Member Services Coordinator

# THE RISING PHOENIX

Published Quarterly by the Phoenixville Regional Chamber of Commerce

## Chamber Annual Awards Dinner: A Celebration of Spirit

The Chamber's Annual Dinner was hosted at the Phoenixville Country Club on March 26th, and was a sell out event! As our annual membership meeting, this event is always a celebration of spirit and a great networking opportunity. Each Annual Dinner recognizes members of our community who dedicate themselves to countless hours of volunteerism and community improvements. The evening was spent congratulating the great people in our community who continue to do amazing things. Laughs, and some tears, filled the room in commendation of the award recipients.

The Award Winners of the night include:

### **Merit Award:**

Kathy Bestwick

Steve Giampietro

Frank and Andrea Giardina

Thomas J. Pascocello

Michael Polin

### **Business Development Award:**

Magic Memories Child Development Center (Small)

The Cancer Center at Phoenixville Hospital (Large)

### **Community Betterment Award:**

Phoenixville Community Education Foundation

### **Outstanding Citizen of the Year:**

Robert Ryan

*Thank you to our sponsors and guests for creating a true celebration of spirit!*



## Monthly Membership Meetings

# January

### FEATURING:

A Small Business Panel

## Phoenixville First

# February

### FEATURING:

Pennsylvania Free Enterprise Week (PFEW) - The Chamber and the Phoenixville Community Education Foundation's plan to support PFEW in their education of free enterprise and business to high school students across Pennsylvania.



# March



Phoenixville  
Community  
Health Foundation



### FEATURING:

A Report on the Foundation:  
Phoenixville Community Health  
Foundation

*Are you, or is someone you know, looking to learn how to start and operate a small business? Join us!*

We are pleased to announce our partnership with the Phoenixville Public Library and Chester County SCORE to bring seminars focused on today's business owners, including information on creating a business plan as a working document, marketing, and the legality of business.

### 2014 Events:

Thursday, June 5th: Let's Talk: Product, Price, Place and Promotion of Your Product  
Speaker: John Leggette

Thursday, September 18th: Is Entrepreneurship for You?  
Speaker: Gerald Francis

Thursday, November 20th: Creating a Business Plan  
Speaker: Robert Wingerter

All seminars presented by SCORE

**Cost:** \$10, **Location:** Phoenixville Public Library

Register online at [phoenixvillechamber.org](http://phoenixvillechamber.org), or by calling 610-933-3070

Visit us at [www.phoenixvillechamber.org](http://www.phoenixvillechamber.org) to see a complete Upcoming Events List.

## MEMBER MILESTONES!

(January—March 2014)

### 5 Years:

**Paul J. Drucker, Esq.**

Paoli, PA

(610) 937-4729

### Kimberton Chiropractic

Lisa Schaffer

1125 Bridge Street

Bridge Street & Pothouse Road

Phoenixville, PA 19460

(484) 921-4936

### 10 Years:

**Dairy Queen of  
Phoenixville**

Michael Smith

538 Kimberton Road

Phoenixville, PA 19460

(610) 933-1726

### Phoenix Village Art Center

Kathy Bestwick

207-209 Bridge Street

Phoenixville, PA 19460

(610) 983-9430

### Preferred Document Services

Dorothy J. Scherer

Phoenixville, PA 19460

(610) 983-0358

### 15 Years:

**Camphill Kimberton Hills**

Bernadette Kovaleski

1601 Pughtown Rd.

Kimberton, PA 19442

(610) 935-8660

### Crown Trophy

Mark Cunningham

2222 Kimberton Road

Kimberton, PA 19442

(610) 935-8145

### 20 Years:

**Hitner Hauling**

Melissa Hitner

9 Jesse Court

Glen Mills, PA 19342

(610) 558-0515

### 30 Years:

**Forge Theatre**

Jan Swarr

241-243 First Avenue

Phoenixville, PA 19460

(610) 935-1920

### Lawn & Golf Supply Company

Joseph W. Holman

647 Nutt Road

Phoenixville, PA 19460

(610) 933-5801

### Signature Property Group

Trish Puleo

P.O. Box 27

Phoenixville, PA 19460

(610) 983-3045

### Technical College High School-Pickering Campus

Brian Hughes

1580 Charlestown Road

Phoenixville, PA 19460

(610) 933-8877



THE RISING PHOENIX		
WELCOME NEW MEMBERS! (January—March 2014)		
<b>AFC Doctors Express</b> Dennis Kuhns 265 Skuylkill Road Phoenixville, PA 19460 (484) 365-5228 Category: Urgent Care	<b>Commissioners Offices of Chester County</b> Mark Rupsis 313 West Market Street West Chester, PA 19380 (610) 344-6100 Category: Government/State/Municipality	<b>Stellar Chiropractic</b> Dr. Bernard Stern (415) 314-1176 200 Lincoln Avenue, Suite 105 Phoenixville, PA 19460 Category: Chiropractor
<b>Alura Salon &amp; Spa</b> Debra Squillace Shannon Davis 1228 Egypt Road Oaks, PA 19456 (484) 831-5436 Category: Salon & Spa	<b>Dirks Pest Management Services, LLC</b> Mike Dirks Nancy Dirks 16 Derby Circle Collegeville, PA 19460 (610) 813-2200 Category: Pest Management	<b>Triskeles, Inc.</b> Lauren Blood 707 Eagleview Blvd, Suite 105 Oaks, PA 19341 (610) 321-9876 Category: Civic Organization
<b>Bob Evans Restaurant</b> John Spayd (GM) Sabrina (AGM) 100 Cressen Blvd, Suite #2 Oaks, PA 19403 (610) 650-0935 Category: Restaurant	<b>Madison Westridge Gardens</b> Melanie Underwood 970 Township Line Road Phoenixville, PA 19460 (610) 935-9122 Category: Apartments	<b>Royal Bank America</b> Caroline Buto 124 Main Street Phoenixville, PA 19460 (610) 933-1195 Category: Banks
<b>John Colarusso</b> Individual Phoenixville, PA 19456 Category: Individual	<b>Puttin' On The Dog</b> Dan Horgan 180c Mill Road Oaks, PA 19456 (610) 247-1435 Category: Hot Dog Deli	<b>Uncle B's BBQ Shack</b> Brian Howell 902 Village at Eland Phoenixville, PA 19460 (610) 935-1363 Category: Restaurant / BBQ
<b>Commissioner Ryan Costello</b> 313 W. Market St., Suite 6202 West Chester, PA 19380 (610) 344-6100 Category: Government/State/Municipality		<b>Zuber Realty</b> Sara DelBuono 830 Chestnut Street Royersford, PA 19468 (610) 948-7300 Category: Real Estate
Visit us at <a href="http://www.phoenixvillechamber.org">www.phoenixvillechamber.org</a> to see a complete up-to-date membership list.		

THE RISING PHOENIX
<i>Valley Forge Christian College to offer New Majors and Programs</i>
<p>Valley Forge Christian College is pleased to announce the launch of seven new undergraduate degrees and one graduate degree, beginning in the fall of 2014. The degrees include Criminal Justice, Sports Management, Digital Media Graphic Design, Digital Media Web Design and Development, Middle Level (4-8) Reading/English Language Arts - Public and Private Certification, Deaf Culture Studies, Online Business Administration and a Master of Organizational Leadership.</p> <p>"We are constantly looking for new ways to create additional opportunities for our current and future students," said Dr. Kevin Beery, Vice President of Academic Affairs. "There is tremendous demand for professionals in these fields. Students were asking for these majors and we listened."</p> <p>The Master of Organizational Leadership (MOL) will be a hybrid program that includes online classes and two one-week cohort meetings per year to accommodate working adult schedules. The MOL program is designed as a framework of organizational systems to not only improve, but fully develop students as leaders with emphasis in team building, strategic planning and management, biblical values and business ethics, creative thinking, negotiation and conflict resolution.</p> <p>Through the MOL program, students will acquire the skills necessary to effectively lead organizations, understand the dynamics of global and multi-cultural environments, organizational behavior, strategic thinking, budgeting, financial management and risk management for organizational decision-making, and demonstrate effective use of technology and processes for feedback, performance assessment, problem-solving and improving organizational processes.</p> <p>The undergraduate online Business Administration major provides a comprehensive foundation to develop business knowledge and skills. It combines the fundamentals of finance, marketing, strategic management and communication. The convenient and flexible online format prepares students to meet the challenges of a high-tech, global marketplace through critical thinking and leadership skills. The Criminal Justice major will prepare students for a challenging and rewarding career. They will learn about the causes of criminal behavior and society's response to crime, law enforcement, the court system and security, illegal drugs and alcohol, gender and race, mental health, laws, practices and ethics, forensics and intelligence. The program offers a foundation in criminal law, legal procedures and criminal evidence. Areas of study include the courts and corrections, homeland security, terrorism, cybercrime and criminology.</p> <p>The newly created Sports Management bachelors degree will equip students with the professional experience to explore occupations from athletic management, marketing and sales, to public relations and many more. The program will prepare students to lead and promote sports organizations, produce major sporting and entertainment events and teach stadium and facility management. Students will acquire essential industry knowledge and leadership skills, as well as learn about diverse aspects of the sports industry, including legal and ethical issues, finance and economics, organizational strategy, psychological aspects of sports and exercise, brand strategy, promotions and advertising campaigns, and the fitness industry. Students will also experience field work, research, and an extensive internship in the industry to fully prepare them to enter the workforce upon graduation.</p> <p>The Digital Media Graphic Design undergraduate major will study in-depth design trends and theories, using industry-specific software to help students learn and create a wide variety of media products. Classes cover theories of aesthetics and communication, as well as the workflow processes involved in creative project management. The major will allow students to develop, analyze and refine creative concepts from initial idea to final product. Digital Media Graphic Design students are also cross-trained in areas such as photography and video production for maximum versatility in the field.</p> <p>The Digital Media Web Design and Development undergraduate major will teach students the tools and technology needed to understand the language of web design and how to take that knowledge into a professional career creating a variety of interactive web content. Coursework explores identifying a target audience, aesthetic design, and project and client relationship management. Students will learn to concept, code and publish their own standards-based content for a variety of formats, incorporating the latest design ideas, languages, technology and features in order to develop a well-rounded skill set.</p> <p>The Middle Level (4-8) Reading/English Language Arts - Public and Private Certification programs are designed to equip and prepare teacher candidates with the content knowledge and pedagogical skills necessary to excel as teachers of middle level (grades 4-8) instruction in public and private schools. A non-certification option is also available for students who do not wish to pursue state certification. Students will engage in learning experiences that are tailored to the specific characteristics of the adolescent learner, aligned with Pennsylvania academic standards, focused on current theory and best practices, and supported by a Christian worldview.</p> <p>The Deaf Culture Studies undergraduate major is designed to prepare students to work or minister alongside in the global Deaf Community. This major is for non-Deaf students to learn American Sign Language levels I-IV, genres of ASL, history of the Deaf community, sociological aspects of Deaf education and provide students with the linguistic and cultural tools necessary to succeed in this unique cross cultural community. Faculty will prepare students in the areas of American Sign Language skills and the intricacies of the American Deaf Community in order to serve as a bridge between society's major community and this language people group. - <i>Excerpt Provided by Valley Forge Christian College</i></p>

Phoenixville First presents the 2014  
Phoenixville Food Festivals May 3rd-8th and October 4th-9th  
*Food Truck Festival & Restaurant Week*



### Phoenixville Food Festivals 2014

**Date(s):** Saturday, May 3rd – Thursday, May 8th, and  
Saturday, October 4<sup>th</sup> – Thursday, October 9<sup>th</sup>  
*Food Truck Festivals*, Saturday, May 3rd 12pm – 6pm, and  
October 4th, 12pm – 6pm

*Restaurant Weeks*, Dinner Services; Sunday, May 4th-8th, and  
October 5th-9th

**Location:** Food Truck Festival: Downtown, Phoenixville;  
Restaurant Week – Phoenixville

www.phoenixvillefoodfestival.com  
facebook.com/PhoenixvilleFoodFestival, and  
twitter.com/PHXFoodFestival

**Summary of Event:** The Phoenixville Food Festival begins Saturday, May 3rd at 12pm. Phoenixville First, the local organization of town leaders, has put together a food event that will include a Food Truck Festival on Saturday from 12-6pm, followed by a restaurant week Sunday - Thursday (5/4 - 5/8). Also, on May 3rd, the downtown will host a Pub Crawl with participating bars. There will be free parking in Borough lots, musical acts, as well as a vendor area. Last year, more than 10,000 people attended the Food Truck Event, and many enjoyed Restaurant Week!

**How the Food Truck Festival works:** Bridge Street will not be closed to traffic, but Main Street will be closed between Church and Bridge Streets for vending space. The trucks will line Bridge as well, but will be facing the sidewalk. We plan to have more than 10 food trucks, and will also use Main Street as a the additional vending space. There will be seating and music in the Main and Bridge Parking Lot. There will be no parking on Bridge Street or Main Street (between Church and Bridge). A map will soon be released indicating where to find the trucks, vendors, music and more.

**October 2014 Event:** This event will also be hosted in the Fall, during the October dates listed above.

**How Restaurant Week works:** This part of the event runs from Sunday May 4th through Thursday, May 8th. Tons of restaurants have signed on! These prix-fixe menus will be offered during dinner only.

**Prix-fixe:** The prices will be \$10 (for small boutique food options), \$25, \$35 and \$60. Participating restaurants have created unique meal options that are sure to please! It may be priced per person, or per twosome. Please visit [www.phoenixvillefoodfestival.com](http://www.phoenixvillefoodfestival.com) for more information and updates. The event can also be followed on Facebook and Twitter, and will be held rain or shine.

With any questions, please email [food@phoenixvillefoodfestival.com](mailto:food@phoenixvillefoodfestival.com)

## Don't miss the Chamber's Golf Classic 2014!

### Golf Classic

This fun-filled event offers golfers a chance to come out and enjoy RiverCrest's private championship caliber course. Invite co-workers, friends, and clients to take advantage of this top-notch facility. Lunch will be provided, and after a day on the course, join us for an awards dinner also hosted by RiverCrest.

**Date:** Tuesday, April 29th

**Time:** 11:00am—7:00pm

**Location:** RiverCrest Golf Club & Preserve

**Platinum Sponsors(s):** Phoenixville Hospital, SEI

**Gold Sponsor(s):** Phoenixville Federal Bank & Trust, Tompkins VIST Bank

**Silver Sponsor:** National Penn Bank

**Bronze Sponsor(s):** The DeMutis Group, Giardina Insurance & Financial Services, Maillie LLP,  
Molly Maguires Restaurant, Valley Forge Christian College

### Sponsorships Available

**Lunch Sponsor:** \$1,000; Includes foursome, company name on all lunch bags or boxes, program & Sponsor Board

Sponsor: Available \$500 option: company name on all lunch bags or boxes, program & Sponsor Board

**Eagle Sponsor(s):** \$750; Includes 1 golf foursome, hole sponsorship and company name on Sponsor Board  
Current Sponsors: Body-Borneman Insurance, Giardina Insurance & Financial Services, King Laird PC, L & V Real

Estate, Lolli Architects, Premier Planning Group, The Victory Bank

**Birdie Sponsor(s) (Unlimited):** \$500; Includes 1 golf twosome, a hole sponsorship and company name on Sponsor Board

Current Sponsors: Verizon

**Cart Sponsor:** Taken by Devlin-Rosmos-Kepp & Gatcha Funeral Home & Cremation Services, Inc.

**Putting Green & Contest Sponsor:** Taken by National Penn Bank

**Driving Range:** (\$100) Available

**Chipping Contest Sponsor:** Taken by The Fenix Bar

**Table Top Display Sponsor(s):** \$100; This is your chance to personally hand out your goodies to Golfers  
(Includes table, & two chairs placed on golf course)

Sponsors to date: Available

**Hole Sponsor(s):** \$50 Company name on tee sign

**Individual Golfer(s):** \$175; All golfers costs include lunch, dinner, goodie-bag, greens fees, cart, on-course refreshments and awards ceremony

**Beer Sponsor:** Taken by PJ Ryan's

**Cigar Sponsor:** Taken by Goose's Cigar

**Sign Sponsor:** Available

**Photo Sponsor:** Available

**Water Ice/Rum Sponsor:** Taken by Petrucci's Water Ice / Giardina Insurance a& Financial Services

**Whiskey Sponsor:** Taken by Molly Maguires Restaurant & Pub