

Member Milestones Continued



George Michael T. Gatcha 517 South Main Street

Phoenixville, PA 19460

(610) 933-3012

Mary M. Seacrist

Birchrunville, PA 19421 (610) 827-7747

Phoenixville Hospital

Stephen M. Tullman, CEO

140 Nutt Road

Phoenixville, PA 19460 (610) 983-1000

The Phoenix

Heather Tyrrell 24 N. Hanover St. Pottstown, PA 19464 (610) 933-8926

55 Years

Jaworski's Music Centre

Paul S. Jaworski/Ken Beard 175 East Bridge Street Phoenixville, PA 19460 (610) 933-6727

Monthly Membership Meeting Schedule

As announced earlier this year, we have made changes to the monthly meetings this year. In May, we are beginning a whole new time of day for membership meetings.

In the Fall, we will be back to the breakfast time frame.

May - August: Afternoon, 3:00 - 5:00pm

September - December: Breakfast, 7:15 - 9:00am

The Rising Phoenix

Phoenixville Regional Chamber of Commerce

171 East Bridge Street

Phoenixville, PA 19460



THE RISING PHOENIX

Spring, 2013

Published Quarterly by the Phoenixville Regional Chamber of Commerce

CHAMBER HOURS 8am - 5pm

Office Closed:

Monday, May 27th

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The Phoenixville Regional Chamber of Commerce

171 E. Bridge St.
Phoenixville, PA 19460
Phone: (610) 933-3070
Fax: (610) 917-0503
info@phoenixvillechamber.org
www.phoenixvillechamber.org

Executive Committee:

Stephen Giampietro
Board Chairman

Crysta C. Peers Board First-Vice Chairman

Joymarie Chupein DeFruscio Board Second-Vice Chairman

> S. Mark Fuga Treasurer

Frederick E. Hubler, Jr. Past Chairman of the Board

Staff:

Jessica Capistrant
Chamber Director

Donald Hughes
Member Services Coordinator

The Chamber Enters Annual Events Season!

The Spring has finally arrived, and you know what that means!

Events Season.

The Chamber will celebrate 3 of our 4 Annual Events in the next 60 days, and welcomes many business card exchanges, mixers and seminars to the schedule as well.

Annual Dinner

The Chamber's Annual Dinner is the most widely attended event all year. As our annual membership meeting, this event is a celebration of spirit and a great networking opportunity. This year, in the 85th year of our Charter, the Dinner will be hosted by

Phoenixville Country Club. The Club has welcomed a new chef with amazing experience. We look forward to showing support to the community through this event with the awards ceremony to honor those who provide countless hours of

dedication to our community!

Date: Wednesday, April 24th **Time:** 5:30pm—9:00pm

Location: Phoenixville Country Club

Golf Classic

This fun-filled event offers golfers a chance to come out and enjoy RiverCrest's private championship caliber course. Invite co-workers, friends, and clients to take advantage of this top-notch facility. Lunch will be provided, and after a day on the course, join us for an awards dinner also hosted by RiverCrest.

Date: Tuesday, May 21st **Time:** 11:00am—6:00pm

Location: RiverCrest Golf Club & Preserve

Chamber Night with the Reading Fightin' Phils

The 2nd annual Chamber Night with the Fightin' Phils will be a fun night to network in a relaxed and more comfortable atmosphere. Tickets to this event will be available through sponsors and the Chamber Office.

Date: Wednesday, May 22nd

Time: 6:35pm

Location: First Energy Stadium, Reading



THE RISING PHOENIX



Monthly Membership Meetings



FEATURING:

The Fiscal Cliff



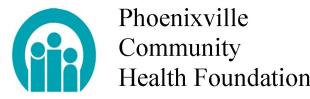
FEATURING:

Small Business Panel: Featuring Tax, Healthcare and HR Law





A State of the Foundation Report, presented by the Phoenixville Community Health Foundation



Annual Dinner Award Winners

Held in the Spring of each year, this event recognizes businesses and individuals in the Phoenixville Regional Chamber of Commerce community for significant accomplishments.

> And the Winners Are: Merit Award:

> > Kathy Dietrich

Community Betterment Award:

Great Valley Nature Center

Business Development Award(s):

The Fenix Bar & Only Results Fitness

Outstanding Citizen of the Year:

Karen Coldwell

Legend Award:

laworski's Music Centre

Also, this year we will issue a "Chairman's Award" for excellence performed in a given job position here in the Phoenixville Region. The winner of the Chairman's award will be named the night of the Awards Dinner.

Also, the Kiwanis Club of Phoenixville will present their Youth Involvement Award, which provides \$1,000 to an organization advancing youth.

Visit us at www.phoenixvillechamber.org to see a complete Upcoming Events List.



MEMBER MILESTONES!

(January-March 2013)

Derek Somerville

Therapeutic Muscle Solutions

(New Members Continued)

Phoenixville, PA 19460

(484) 682-4442

Category: Health & Wellness

Valley Forge Benefits Consulting

lim DiGuiseppe

270 West Lancaster Avenue

Building A

Malvern, PA 19355

(610) 722-0575

Category: Health Insurance Benefits

Verizon-A Wireless

Mark Youse

700 Nutt Road Suite 755

Phoenixville, PA 19460

(484) 302-4913

Category: Wireless Products

Member Milestones!

5 Years:

Appliance Alliance

Skip Clark

370 Bridge Street

Phoenixville, PA 19460

(610) 983-9161

Visible Mission

Scott S. Hamrick

Gilbertsville, PA 19525

(484) 366-7026

10 Years: **Chester County Community**

Foundation, Inc. Karen Simmons

28 West Market Street

West Chester, PA 19382

(610) 696-8211

Comcast Spotlight

Ilana Gillman

224 Valley Creek Boulevard, Suite 130 Phoenixville, PA 19460

Exton, PA 19341

(610) 350-3304

VIST Bank

Crysta C. Peers

1232 Egypt Road

Oaks, PA 19456

(610) 666-6848

15 Years:

Petrucci's Ice Cream & Water

Ice

John Colarusso

472 Nutt Road

Phoenixville, PA 19460

(610) 933-9390

20 Years:

Carnevale Eustis Architects, Inc.

Lauren Eustis

181 Bridge Street

Phoenixville, PA 19460

(610) 933-0197

Historical Society of the

Phoenixville Area

Susan Marshall 204 Church Street

Phoenixville, PA 19460

(610) 935-7646

Kelly Chevrolet

Kelley Kelly

600 Nutt Road

(610) 933-7707

Kiwanis Club of Phoenixville

Larry Gubanich

PO Box 622

Phoenixville, PA 19460

(610) 948-1278

Phoenix Disposal, Inc.

David Kronmuller

1108 Lincoln Avenue

Phoenixville, PA 19460

(610) 935-5924

Phoenixville Area Senior Center

Edie Hartman

153 Church Street

Phoenixville, PA 19460

(610) 935-1515

30 Years:

C. Raymond Davis

Denise Davis

2124 Kimberton Rd.

Kimberton, PA 19442

(610) 933-8908



THE RISING PHOENIX



WELCOME NEW MEMBERS!

(January—March 2013)

Commissioner Kathi Cozzone

313 West Market Street, Suite 6202 West Chester, PA 19380 (610) 344-6199

Category: Elected Official/

Government

The Design Grove

Adrienne Imburgia
215 Church Street
Phoenixville, PA 19460
(610) 357-6280
Category: Arts/Crafts/Hobbies, Retail
Services

Eldredge Cleaning Service

Beth Eldredge Phoenixville, PA 19460 (484) 880-0680

Category: Cleaning Services

The Jessen Insurance Agency of Farmers Insurance

Scott Jessen
1000 Continental Dr Ste 500
King of Prussia, PA 19406
(410) 739-0814

L&L Fitness Studio

Category: Insurance

Larah Kornfeind
1288 Valley Forge Road Suite 71-B
Phoenixville, PA 19460
(610) 500-0403

Category: Personal Training, Personal

Services

Leo Ayers Design

Leo Ayers
P.O. Box 1268
Skippack, PA 19474
(610) 999-4197

Category: Web Development

Leo Mortgage

Calvin Idler
Spring City, PA 19475
(215) 888-5292
Category: Mortgage Brokers/
Mortgages, Real Estate-Full Service

Pennsylvania Army National Guard

SSG Russell Richards 226 North High Street West Chester, PA 19380 (484) 645-6627

Category: Civic Organizations

PC Innovations

Tom MacDonald
130 W Main Street
Trappe, PA 19426
(484) 902-8217
Category: Computer Services/Repairs

PECO, An Exelon Company

Gregory M. Carry 1050 West Swedesford Road Berwyn, PA 19312 (610) 725-7189 Category: Utilities

Slim Point LLC

Jayagown Deenadayalan 170 North Henderson Road, Ste. #106 King of Prussia, PA 19406 (484) 985-2650 Category: Medi-Spa

Staples

Tom McCoy
260 Schuylkill Road
Phoenixville, PA 19460
(610) 933-8848
Category: Office Supplies/Equi

Category: Office Supplies/Equipment,

Business Services

Steel City Blues Society

Jim DiGuiseppe
P.O. Box 553
Phoenixville, PA 19460
(610) 722-0575
Category: Civic Organizations

SysUp Systems

Manuel F. Pena Collegeville, PA 19426 (484) 899-0784 Category: Technology Services

T-Mobile Business

Business

Valorie Duckett Wayne, PA 19087 (484) 636-6998 Category: Telecommunications/

Visit us at www.phoenixvillechamber.org to see a complete up-to-date membership list.

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Phoenixville First update:

The Chesco Grand Prix returns to Phoenixville!

2013 marks the return of this high quality series of criteriums (spectator-friendly competitive cycling events) and cycling road races in towns, villages and the rural countryside of Chester County, Pennsylvania. The annual ten day festival celebrates cycling, showcases Chester County and promotes the National Velodrome being planned for Coatesville.

All venues are returning for 2013 with a new addition in Eagle, PA. The nine event series will begin on July 4th with the return of the popular Chesco Road Race and holiday barbeque at historic Brooklawn in Unionville horse country and will end on Sunday, July 14 with the Chesco Tour for recreational cyclists.

The downtown criterium series will run daily from Sunday, July 7 and conclude with the popular Kennett Square finals on Saturday, July 13. Each criterium will feature a card of exciting afternoon and evening races for amateurs, elite women and professionals, mostly held on downtown circuits of one mile or less. Designed to bring people into town on a summer evening, the entertaining 4 to 5 hour criteriums will again include music, professional announcing, celebrity appearances, youth races and more.

The race will come to Phoenixville on Thursday, July 11th. Please view the insert in this newsletter to view a map, which outlines the course. This race will bring lots of excitement to our community on a weeknight evening, embracing the downtown. Below is the full schedule. We hope to see you there!

2013 SERIES SCHEDULE

Thursday, July 4	Chesco Road Race and holiday BBQ (Unionville) 8AM – 3 PM
Sunday, July 7	Third annual Coatesville Classic 4-9 PM
Monday, July 8	Malvern Criteriums 5-9 PM
Tuesday, July 9	Parkesburg Criteriums 5-9 PM
Wednesday, July 10	Eagle Criteriums 5-9 PM
Thursday, July II	Phoenixville Criteriums 5-9 PM
Friday, July 12	Oxford Criteriums 5-9 PM
Saturday, July 13	Kennett Square Criteriums/Series Final 3-8 PM
Sun July 14	Chesco Tour public rides throughout Chester County

*Information largely provided by the Chesco Grand Prix website



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News From Our Members!

Skylight Coworking is introducing the One Size Fits All Membership! Starting April 1, Skylight Coworking is moving to a One Size Fits All membership model. That's right, use Skylight as your permanent office, your virtual office, and everything in between. No more punchcards, no more part-time/full-time/lite/lite-plus/etc. For \$100 a month, all members can take advantage of all amenities. Why? Since Skylight Coworking launched 4 months ago, they've listened carefully to the needs of our coworkers and community members. One thing we learned is that coworking in the suburbs is nothing at all like coworking in the city. Their members have vastly different needs, different budgets, and different reasons for coworking. No matter how many options we put on their membership menu, it seems someone always needs something special just for them. So, we're making it simple. \$100 a month = Make Your Own Membership Come part-time, come full-time. Come 5 mornings a week, come only at lunchtime. Spend a week at Skylight and then a week at home. Park yourself there 5 days a week from 9-to-5, or heck, just use the mailing address if that's all you need. Think of it like a gym membership for your business. The One Size Fits All Membership Amenities include: Automatic recurring monthly billing, Use of office space and shared desks - up to 5 days per week, available Monday through Friday, 9 am - 5 pm, Bridge Street mailing address, Wi-Fi, Wireless printer and scanner, Charging stations, Coffee, Refrigerator, Dishwasher, Microwave, Storage, Cool downtown Phoenixville location, Enthusiastic, motivated, and like-minded coworkers.

Article submitted by: Shannon Reiss, Skylight Coworking, 484-802-2638

ACN Celebrates 20 in Business: ACN 20 Years of Evolution in Business Built on a Foundation That Has Stood the Test of Time.

Twenty years ago, four men came together with a vision for the future. In that time ACN has become the world's largest direct seller of telecommunications and essential services for residential and business customers, as well as offering a home-based business opportunity for its Independent Business Owners. Annual revenues today are more than \$500 million. The company's success throughout North America led it to expand into Europe, Asia and the Pacific with operations currently in 23 countries – and growing. Contributing to the community ACN's 20 Years of Making a Difference, has given \$2.2 million globally to the Ronald McDonald Houses through the ACN Global Reach Charities by giving back to others. ACN has been featured in a variety of highly respected business publications including: *Inc. Magazine, Success from Home, Fortune, SUCCESS, the Wall Street Journal, USA Today, and Direct Selling News.* ACN has also been featured on the popular TV show Celebrity Apprentice in March of 2009 and 2011 featuring our video phone. ACN's outstanding product portfolio includes: Digital Phone Service and Video Phone, Local and Long Distance services, High Speed Internet, Wireless, Mobile Applications, Home Security & Automation, Television, Energy (Gas & Electric). ACN also partners with the following companies: Sprint, AT&T, Verizon, Flash Wireless, T Mobile, Clear, Comcast, Dish, DIRECTV, Xoom Energy, ADT Security, VIVINT, Life Shield, to name a few.

Article submitted by: John Mann, ACN, 610-716-4366

The Forge Theatre has sold their 1st Avenue location and made a purchase on Port Providence Road in Mont Clare to provide ample space for parking, handicap accessibility and more to the guests of the theatre. The theatre plans to begin their 52nd season in the new location.

Cite: www.ForgeTheatre.com

Phoenixville Country Club is now offering a "Golden Ticket Membership", which entitles you to bring in one person of your choice to take advantage of the new memberships! The rates with the Golden Ticket are: Corporate Family for \$1,500, Corporate Single for \$750, and Social for \$100. All are applicable to 2013, and provide a cost savings of more than 50%!

Source: Phoenixville Country Club Golden Ticket

First Friday Season

First Fridays will return in May 2013! The Season will run from May through October, bringing music and vendors to Phoenixville's downtown. This year, May through September, Main Street will be closed for the First Friday celebrations, creating a different feel. Take advantage of street vendors, and don't forget to visit your fellow members on Main Street, like Browns Cow, Country Charm Furnishings, The Design Grove (around the corner on Church!), Generations, LuLu Boutique & Gifterie and Philly Fades. Also, stop by other fellow members who own retail, restaurants or shops downtown!

This summer will also bring the return of the summer music series! During Friday nights in June, July and August, musicians will entertain downtown. Just another excuse to come out and enjoy downtown Phoenixville!

Within this newsletter, you will find an insert created by Phoenixville First. The card shows many of the large festivals and events that will be happening in town this year. We hope to see you at the events—don't miss out!

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Young Professionals Networking

The Chamber and the Phoenixville Jaycees came together over a year ago to bring the Young Professionals networking opportunity to the Phoenixville Community. We have had much success and have picked the dates and many locations for the remainder of the year.

We hope to see you there!

*All Events will be held from 6:00pm—8:00pm

Tuesday, May 7th at Bistro on Bridge

Tuesday, June 18th (location TBA)

Tuesday, July 30th (location TBA)

Tuesday, September 3rd at Iron Hill Brewery

Tuesday, October 15th at PJ Ryan's Pub

Tuesday, November 19th at Molly Maguires Restaurant & Pub

SCORE Seminars:

A year of education to strengthen your business

In our Winter newsletter, we announced our partnership with the Phoenixville Public Library and Chester County SCORE to bring seminars focused on today's business owners, including information on creating a business plan as a working documents, marketing, and the legality of business. Below is a list of the dates of seminars for the remainder of the year.

Cost: \$10, Location: Phoenixville Public Library

Thursday, May 16th— Tighten Your Control Over Cash Flow, Avoid Crunches
Thursday, September 19th—Emerging Trends in Business
Thursday, November 7th—Sales and Marketing in Today's Business Environment

The Chamber Would Like to Thank Our 2013 Annual Sponsors:

Platinum: The Phoenixville Hospital, SEI **Gold:** Phoenixville Federal Bank & Trust

Silver: National Penn Bank

Bronze: The DeMutis Group, Giardina Insurance & Financial Services, Molly Maguires Restaurant & Pub, Valley Forge

Christian College, and VIST Bank



Time to treat yourself well! Schedule your appointment today.

> 50% off Massage, Reiki or Neck Pain Stretch out Until March 2013

> > Bender Healing 239 Church Street Phoenixville, PA 19460 By Appointment only