

First Friday and the Summer Music Series



First Friday outdoor activities have returned! The Season will run through October, bringing music and vendors to Phoenixville's downtown. As a reminder, Main Street will be closed May through September to provide a space for visitors to walk freely in the street, visit Main Street businesses, and chat with First Friday vendors. creating a different feel.

This summer will also bring the return of the summer music series! During Friday nights in June, July and August, musicians will entertain downtown. Just another excuse to come out and enjoy downtown Phoenixville!

We also encourage you to keep an eye on all other Community Events happening this year. In the coming months, look out for Blob Fest, the Blues Festival, parades and more! Phoenixville First and other community organizations are working hard to bring great events in Phoenixville.

Young Professionals Networking

The Chamber and the Phoenixville Jaycees came together over a year ago to bring the Young Professionals networking opportunity to the Phoenixville Community. We have had much success and have picked the dates and many locations for the remainder of the year.

We hope to see you there!

*All Events will be held from 6:00pm—8:00pm

Tuesday, July 30th at Fitzwater Station
Tuesday, September 3rd at Iron Hill Brewery
Tuesday, October 15th at PJ Ryan's Pub

Tuesday, November 19th at Molly Maguires Restaurant & Pub

The Rising Phoenix
Phoenixville Regional Chamber of Commerce
171 East Bridge Street
Phoenixville, PA 19460



THE RISING PHOENIX

Summer, 2013

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CHAMBER HOURS 8am - 5pm

Office Closed:

Thursday, July 4th Monday, September 2nd

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Executive Committee:

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Board Chairman

Crysta C. Peers Board First-Vice Chairman

Joymarie Chupein DeFruscio Board Second-Vice Chairman

> S. Mark Fuga Treasurer

Frederick E. Hubler, Jr. Past Chairman of the Board

<u>Staff:</u>

Jessica Capistrant
Chamber Director

Donald Hughes

Member Services Coordinator

A Wrap on Spring Annual Events

Each Spring, the Chamber hosts three of our four Annual Events: The Annual Awards Dinner and Membership Meeting, the Golf Classic and the Chamber Night with the Reading Fightin' Phils. Thank you to all sponsors of these great events!

Annual Dinner

The Chamber's Annual Dinner was hosted at the Phoenixville Country Club on April 24th, and was a sell out event! As our annual membership meeting, this event is always a celebration of spirit and a great networking opportunity. Each Annual Dinner recognizes members of our community who dedicate themselves to countless hours of volunteerism and community improvements. Our engaging speaker, Kristen Hagopian, shared an enlightening presentation prior to our Awards Ceremony, Laughs, and some tears, filled the room in commendation of the award recipients. Kathy Dietrich of National Penn Bank was given the Merit Award for her acts in many organizations within our community. The Fenix Bar and Only Results Fitness won the Business Development awards this year for aethstetic improvements, increased sales and continued investment in doing business in Phoenixville. The Community Betterment award was provided to the Great Valley Nature Center for their works in the environmental education to people of all ages, and were also awarded a \$500.00 check from the Pheonixville Community Health Foundation to continue their work. Two new awards were created this year: The Chairman's Award and the Legend Award. Board Chairman Stephen Giampietro awarded E. Jean Krack, Phoenixville Borough Manager, with the Chairman's Award for his guidance and leadership in the Borough. The Legend Award went to laworski's Music Centre, as they celebrated 55 years as a Chamber member. The evening's most prestigious award, Outstanding Citizen of the Year, went to Dr. Karen Coldwell for her year's of service to the education system, to the community, and to a number of non-profits over the years. Dr. Coldwell is the current President of the Phoenixville Soroptimist Club. The Chamber thanks not only our award recipients, but all other guests of the event for attending and supporting this celebration of spirit!

Golf Classic

Golfers enjoyed a beautiful day at RiverCrest Golf Club & Preserve on Tuesday, May 21st. The day was filled with sun and fun, and followed up with an awards ceremony, with an open bar, door prizes for each player, and prizes. We thank all those who joined us to Golf!

Chamber Night with the Reading Fightin' Phils

The 2nd annual Chamber Night with the Fightin' Phils on May 22nd was a homerun! The Phils beat the Altoona Curve in the final stretch 7-5. Over 850 guests of the Chamber were thrilled to enjoy a beautiful night at the ball park.



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Monthly Membership Meetings



FEATURING:

Transportation Update





FEATURING:

For Profit Spotlights: Century 21 Norris-Valley Forge, Mishock Physical Therapy, Phoenixville Federal Bank &Trust, Skylight Coworking, Therapeutic Muscle Solutions, Valley Forge Eye Care



Sponsor: Phoenixville First and the First Friday Program



FEATURING:

Non-Profit Spotlights: Good Works, Great Valley Nature Center, Mom's House. Phoenix Village Art Center, PACS, Phoenixville Area Senior Center

Bike Phoenixville!

Phoenixville is lucky in that we are surrounded by many opportunities to get active. One popular avenue for this is utilization of the trails. Did you know that you can visit Phoenix Cycles on Bridge Street, hand over a valid form of identification and use one of their bikes for free? Check out the information below, provided by the Phoenixville Green Team's Website, for more information.

Bike Schuylkill - Phoenixville has a brand new bikeshare program that will officially be rolled out during the Schuylkill River Shad Festival on April 30th.

Come on down to Taylor Alley and take a spin on one of the 10 new bikes available to the public for free use during the day.

The program's goal is to stimulate recreational and commuter bicycling by providing FREE bike rentals for anyone over age 16 along the Schuylkill River Trail communities.

Phoenix Cycles at 165 Bridge Street is the Bike Schuylkill - Phoenixville pick up / drop off location. Simply provide a form of identification and enjoy a free bike for a few hours or all day. A bike is a great way to experience all that Phoenixville has to offer!

Bike Schuylkill is a Schuylkill River Heritage Area program that is already rolling in Pottstown and Hamburg. The CDC/ Phoenixville Green Team successfully advocated for the program to be brought to Phoenixville and will be responsible as the "Local Funder" to sustain the program into the future. Bike racks are being planned throughout the town to promote biking and allow sponsors to advertise their support of Bike Schuylkill - Phoenixville.

Visit us at www.phoenixvillechamber.org to see a complete Upcoming Events List.



(New Members Continued) Yum Yum Yogurt

Dean Mazzotta 178 Bridge Street Phoenixville, PA 19460 (484) 924-9004

Category: Frozen Yogurt

Big Brothers Big Sisters of

470 Constitution Blvd., Suite 10

5 Years:

Judy Spangler

Exton, PA 19341

(484) 653-1450

1126 Horsham Road Maple Glen, PA 19002

(215) 901-0878

Generations

Susan Meadows

113 Main Street

(610) 933-8100

Phoenixville, PA 19460

LLC

Southeastern PA

10 Years: **Member Milestones!**

Creative Capital Wealth Management Group

Matthew Dever's Golf Shop/

Stitch This! Embroidery

Phoenixville Country Club

Matthew Dever, PGA

Phoenixville, PA 19460

(610) 935-9320

Frederick E. Hubler, Jr. 1220 Valley Forge Road, Suite 3 Phoenixville, PA 19460 (610) 560-2003

PMA Medical Specialists, LLC Timothy B. Rimmer

824 Main Street, Suite 100 Centennial Lending Group, Phoenixville, PA 19460 (610) 933-8000 Edwin N. Santiago

15 Years:

Daniel Baer

Audobon, PA 19403 (610) 382-4170

Phoenixville Area Children's Learning Center

Patricia Tindell 310 Main Street Phoenixville, PA 19460 (610) 933-7177

MEMBER MILESTONES!

(January-March 2013)

Valley Veterinary Hospital

Lindsay Shreiber 710 S. Main Street Phoenixville, PA 19460 (610) 935-8110

20 Years:

Phoenixville Urologic Associates

Barbara Vondercrone 824 Main Street, Suite 203 Phoenixville, PA 19460 (610) 933-1133

25 Years:

David M. Saneck, D.D.S.

299 Fillmore Street Phoenixville, PA 19460 (610) 933-3356

The Original Gent

lason Marosek 143 Nutt Road Phoenixville, PA 19460 (610) 933-9684



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WELCOME NEW MEMBERS!

(April—June 2013)

Valerie & Lance Castle 260 Bridge Street

Phoenixville, PA 19460

(610) 389-4439

Category: Winery

Comcast Business

Ian Gallagher

3800 Horizon Boulevard, Suite 300

Trevose, PA 19053

(215) 642-6435

Category: Telecommunications/

Business

Dominic's Ristorante

Elizabeth Tihansky 150 Bridge Street

Phoenixville, PA 19460

(610) 983-4300

Category: Restaurants/Delicatessens/

Sandwich Shops

Feel The Warmth

Michael Murray

11304 Valley Forge Circle

King of Prussia, PA 19406

(610) 585-3490

Category: Civic Organizations

Fitzwater Station

Mark Van Horn

264 Canal Street

Phoenixville, PA 19460

(610) 933-9958

Category: Restaurants/Delicatessens/

Sandwich Shops

Foundation for Free Enterprise Education

John Trombetta

3076 West 12th Street

Erie. PA 16505 (814) 833-9576

Category: Non-Profit Organizations

Fox Rothschild LLP

Exton, PA 19341

Robert Williams

747 Constitution Drive, Suite 100

(610) 458-7500

Category: Legal Services

Iron Works Church

lames Paster

400 Franklin Avenue Phoenixville, PA 19460

(484) 624-7848

Category: Civic Organizations

Liberty Mutual Insurance

lillian Skrocki

241 Plaza Drive, Unit 2 Collegeville, PA 19426

(610) 342-9086

Category: Insurance

MACnificent Pages/Route 422 BA Trost Insurance

Bill Haley

P.O. Box 334

Pottstown, PA 19464

(610) 323-6253

Category: Digital/Print Advertising/

Online Business Community

Minuteman Press

Cheryl Messum

2938 West Ridge Pike

Eagleville, PA 19403

(610) 539-6707

Category: Printing, Copy Services

Nick Leh Photography

Nick Leh

Pottstown, PA

(484) 432-0796

Category: Photographers/ Photographic Services

Print City Graphics, INC.

Thomas Freece

680 Hollow Road, Suite 3 Phoenixville, PA 19460

(610) 495-5524

Category: Printing, Graphic Design/

Visual Communications

SEI

Caryn Taylor-Lucia

One Freedom Valley Drive

Oaks, PA 19456

(610) 676-1101

Category: Financial Services

KC Trost

50 South Pine Street Elverson, PA 19520

(484) 354-1791

Category: Insurance, Financial Services

Visit us at www.phoenixvillechamber.org to see a complete up-to-date membership list.





The Chesco Grand Prix (Bike Race) returns to Phoenixville July 11, 2013

As you have seen in recent emails and newsletters, the Chesco Grand Prix will be making its stop in Phoenixville on Thursday, July 11 from 5:00—9:00pm. The event will close Bridge and Church Streets, between Gay and Starr, and part of Starr and Gay Streets. Main Street will feature the Expo Area, and the Start/Finish line will be around Main and Bridge Streets. The criterium style race will be .81 miles/lap.

2013 marks the return of this high quality series of criteriums (spectator-friendly competitive cycling events) and cycling road races in towns, villages and the rural countryside of Chester County, Pennsylvania. The annual ten day festival celebrates cycling, showcases Chester County and promotes the National Velodrome being planned for Coatesville.

The nine event series will begin on July 4th with the return of the popular Chesco Road Race and holiday barbeque at historic Brooklawn in Unionville horse country and will end on Sunday, July 14 with the Chesco Tour for recreational cyclists.

The downtown criterium series will run daily from Sunday, July 7 and conclude with the popular Kennett Square finals on Saturday, July 13. Each criterium will feature a card of exciting afternoon and evening races for amateurs, elite women and professionals, mostly held on downtown circuits of one mile or less. Designed to bring people into town on a summer evening, the entertaining 4 to 5 hour criteriums will again include music, professional announcing, celebrity appearances, youth races and more.

PHOENIXVILLE RACE SCHEDULE

4:00PM	Roads will begin to close	
5:00PM	Women's Race	
5:50PM	Kid's Race, ages 4-5. 100 Yards	
5:55PM	Kid's Race, ages 6-7. 100 Yards	
6:00PM	Amateur Cat. 3 Race, 24 Miles (30 laps)	
6:55PM	Kid's Race, ages 8-10. 200 Yards	
OPENING CEREMONIES FOR FEATURE RACE		
7:10PM	Pro 1/2 Men, 41 Miles (50 laps)	
8:45PM	Awards Ceremony	

Approximate time, Re-opening of Bridge Street

9:00PM

*Information largely provided by the Chesco Grand Prix website



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Main Line Today Magazine recently released their list of the "Best of the Main Line & Western Suburbs", and we had several members who made the list! Congratulations to Bistro on Bridge, Black Walnut Winery, Browns Cow, and Soltane Breads and Spreads. Keep up the great work!

Phoenixville Hospital Opens New Rehab Center

The Chamber recently performed a Ribbon Cutting for the Phoenixville Hospital's new acute Rehab Center. The \$4 Million Dollar project officially opens to patients July 1st, 2013, and will bring jobs and positive tax dollars into the region.

According to the Phoenixville Hospital's website, the mission of the Regional Rehab Center at Phoenixville Hospital is to use a collaborative, individualized approach to help individuals impaired by accident, illness, injury or disease return to their highest level of independence by optimizing skills and activities used in everyday life.

The Regional Rehab Center is a 14-bed unit staffed by experienced, caring rehabilitative professionals. The center features large, bright private rooms, a rehab gym with ADL suite and exercise equipment all designed to help patients who have suffered loss of function due to:

- Stroke
- Brain injury
- Neurological diseases (exacerbation of multiple
- sclerosis, Parkinson's disease, etc.) Spinal cord dysfunction
- Complicated orthopedic conditions
- Hip fractures
- Multiple trauma
- Amputations
- Other disabling conditions

*Cite: Phoenixville Hospital Website, www.phoenixvillehospital.com

The Chamber Would Like to Thank Our 2013 Annual Sponsors:

Platinum: The Phoenixville Hospital, SEI

Gold: Phoenixville Federal Bank & Trust

Silver: National Penn Bank
Bronze: The DeMutis Group, Giardina
Insurance & Financial Services, Molly
Maguires Restaurant & Pub, Valley Forge

Christian College, and VIST Bank



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County Commissioners and Rep. Kampfjoin Chamber Membership Meeting

Don't miss an opportunity to hear from your Chester County Commissioners and State Representative Warren Kampf! The Chamber's Monthly Membership Meeting on Tuesday, July 9th will feature Commissioners Costello, Cozzone, and Farrell discussing the issues and opportunities for Chester County.

Also, State Representative Warren Kampf will join us to speak on the Governor's budget and other state-wide updates.

This is a great opportunity to meet and talk with your local elected officials and voices!

Date: Tuesday, July 9th **Time:** 3:00—5:00pm

Location: Franklin Commons, 400 Franklin Avenue, Phoenixville

SCORE Seminars:

A year of education to strengthen your business

In our Winter newsletter, we announced our partnership with the Phoenixville Public Library and Chester County SCORE to bring seminars focused on today's business owners, including information on creating a business plan as a working documents, marketing, and the legality of business. Below is a list of the dates of seminars for the remainder of the year.

Cost: \$10, Location: Phoenixville Public Library

Thursday, September 19th—Emerging Trends in Business
Thursday, November 7th—Sales and Marketing in Today's Business Environment

Monthly Membership Meeting Schedule

As announced earlier this year, we have made changes to the monthly meetings this year. In May, we are beginning a whole new time of day for membership meetings.

In the Fall, we will be back to the breakfast time frame.

May - August: Afternoon, 3:00 - 5:00pm

September - December: Breakfast, 7:15 - 9:00am (Sept.—Dec. Meetings will be held at Valley Forge Christian College)