

The Rising Phoenix

Winter 2015

Published Quarterly by the Phoenixville Regional Chamber of Commerce

CHAMBER HOURS

9am—5pm Monday—Friday CLOSED Christmas & New Year's Day

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The Phoenixville Regional Chamber of Commerce

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Executive Committee

Crysta C. Peers
Board Chairman
Michael Polin
Board First-Vice Chairman

Megan Inmon
Board Second-Vice Chairman

S. Mark Fuga Treasurer

Stephen Giampietro
Past Chairman of the Board

Staff

Jessica Capistrant

President/CEO

Tom Herrick Front Office Coordinator

Monty Rice Front Office Coordinator

Charity Gala A Great Success



With the conclusion of the year, it only seems natural to reflect on what we as a Chamber have been able to achieve. One of the things of which we're most proud is the donation of \$6,500 to the House: Phoenixville Women's Outreach, made possible through the success of our 2015 Annual Charity Gala. The great and the good of the region turned out dressed to the nines, and were able to enjoy a fantastic time set to the music of Rhythm and Blondes. While the party was a great success, with music, fine food, and a number of exciting auctions, it was the giving that brought the greatest joy.

Thanks to community participants, attendees, sponsors, and our own Gala Committee, the Chamber was able to make a significant donation to The House, which provides a transitional housing program for homeless and low-income single women in the greater Phoenixville area. In addition to safe housing, they provide their residents with support services and counseling to enhance skills, achieve self-sufficiency and move from crisis to independence and beyond. We are thrilled to have been able to share our annual event with this laudable cause.

Here at the Chamber, we intend to make 2016 another year of building community, strengthening business, and aiding our fellow residents, and we know that our membership will be with us every step of the way.



THE RISING PHOENIX



Monthly Membership Meetings



Monthly Membership Breakfast

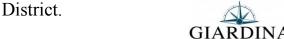
Featuring Manny DeMutis, speaking on the new Phoenix Village luxury residential and retail complex.



Monthly Membership Breakfast

With presentations from Congressman Costello and Dr. Alan Fegley, Superintendent of

Phoenixville School





NOVEMBER

Holiday Breakfast

Featuring the presentation of the Annual Charity Gala donation and music provided by the University of Valley Forge.

DECEMBER





Ribbon Cutting Spotlight

Congratulations to the following members for celebrating their openings with the Phoenixville Chamber!



C.J.'s Pianos



KMS Design & State Farm



Phoenix Village



Renaissance Academy



The Antique Addict





REGIONAL CHAMBER BUSINESS CARD EXCHANGE

On February 18th, 2016, join multiple Chambers of Commerce in an opportunity for extensive networking and contact-making at the Copperfield Inn at Lakeside in Limerick, Pa. Along with your favorite Chamber of Commerce (that's the **Phoenixville Regional Chamber of Commerce**, in case you had forgotten), the following groups will be represented:

The TriCounty Area Chamber of Commerce
The Perkiomen Valley Chamber of Commerce
The Spring Ford Chamber of Commerce
The Upper Perkiomen Valley Chamber

Taking place beginning at 4:00pm, this will be an excellent opportunity to extend your networking reach!

Remember: bring five times the business cards, for five times the chambers!

Special Parking Note: Overflow parking will be available at the far east end of the Limerick Bowl parking lot and a shuttle will be available to transport you to and from Copperfield Inn.

-SPONSORED CONTENT-



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- You'll learn the secret sponsor handshake.
- . Mingle with hundreds of potential new customers.
- 6. Request a favorite song for Carrie Evangeline to sing.
- 5. Really affordable starting at just \$300 for two tickets.
- 4. VIP Parking right in the Foundry lot for sponsors.
- 3. Beat the rush! Doors open at 5:30 for sponsors.
- 2. Taste what Majolica has cooked up before anyone else.
- Experience the true joy of giving, knowing that your money is going to a community organization that makes a BIG difference in people's lives!





Into the Future with A Strong Foundation

New Chairman To Be Sworn In In January



After a successful and insightful two years as the Chairman of the Chamber Board of Directors, Crysta Peers of Ameriprise Financial Services will be ending her term in January, to make way for the next Chairman, Michael Polin, of Premier Planning Group.

"While being Chairman is not without its responsibilities, I have enjoyed holding this position immensely and look forward to continued involvement with the Chamber as a member," said Peers, asked about her experience.

Each chairman of the chamber brings different skills and goals to our organization. During Crysta's time the chamber has maintained a

90% retention rate as well as an overall growth in membership; the launch of our successful new website; and increased engagement in both annual and monthly networking events.

The Chamber staff would like to take this opportunity to express our appreciation for Crysta's service in her position; she has been a superb Chairman and we have enjoyed working with her a great deal.

Michael Polin has already shown an admirable respect for the work that his predecessors have done. "I'm looking forward to building upon the great foundation that Crysta and the previous leaders have established. We'll stay focused on our mission and continue to refine the ways we add value for our members," said Polin, speaking on the forthcoming transition.

We look forward to working with our new Chairman in realizing the future of the Phoenixville Regional Chamber of Commerce, building on the foundation of his predecessors in making the community that we share the wonderful place to live, to work, and, of course, in which to own a business that we have all helped it to become.



First Reminder of First Fridays!

In March, registration will begin for the 2016 season of Phoenixville's First Fridays. Dates are as follows:

-May 6th-June 3rd-July 1st-August 5th-September 2nd-October 7th-

Visit www.phxfirstfriday.com to download the application. Registration begins once the online applications go live, and you may take a 50% tabling fee discount just for being a member of the Chamber!

NOTE: Reservations CANNOT be accepted prior to March!



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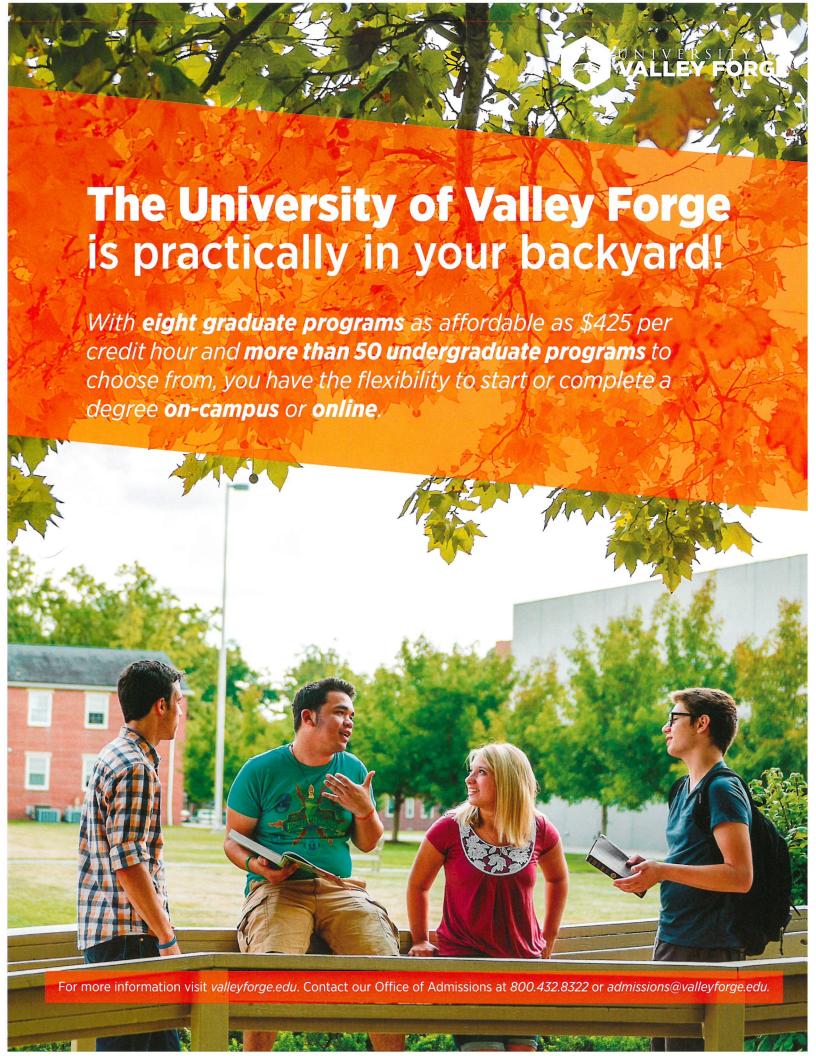
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Thursday, January 21, 2016
Phoenixville Foundry
For tickets go to www.tasteofphoenixville.com





Service. Community. Tradition.

Each year, since 2001, hundreds of University of Valley Forge students, faculty and staff humbly serve the Borough of Phoenixville by cleaning up and improving local parks and streets. They also assist with landscaping projects for elderly residents.

Your sponsorship, in any amount, will help to provide much-needed equipment like paint and brushes, rakes, brooms, trash bags, shovels, wheel barrels and mulch.

Please support Community Service Day on **April 13, 2016**, by becoming a sponsor.



YES WAY 0.90%

on Business Savings Accounts

Savings Special: 0.90% APY savings with a guaranteed rate until 04/30/2016. *Open a new Consumer OR Business Savings Account with an opening deposit of funds not currently on deposit at Royal Bank America of at least \$100.00.0.90% Annual Percentage Yield (APY) is guaranteed until April 30, 2016. After April 30, 2016 regular variable rates apply and can change at any time. If average available quarterly balance falls below \$100.00 for a Consumer Savings Account, a \$30.00 fee per quarter applies. If average available quarterly balance falls below \$500.00 for a Business Savings Account, a \$30.00 fee per quarter applies. By law, only six non-cash withdrawal transactions are permitted per statement cycle regardless of account type. A \$5.00 fee per occurrence will be levied for transactions over limit. Fees may reduce earnings.

CASH MANAGEMENT SOLUTIONS**

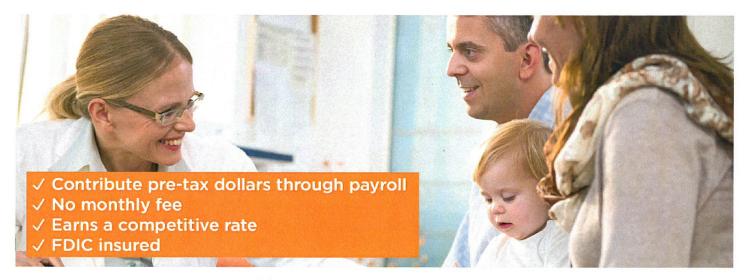


ROI (Return on Investment) is an important metric of business success. With the Royal Office Insights suite of cash management tools, you can manage and monitor your company's progress toward ROI success. Our time-saving tools and vendor partnerships offer big company solutions that can be custom-tailored to your needs.

BUSINESS ONLINE AND MOBILE BANKING MERCHANT SERVICES WIRE MANAGER POSITIVE PAY PAYROLL SERVICES REMOTE DEPOSIT CAPTURE ACH MANAGER
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SWEEP ACCOUNTS
ZERO BALANCE ACCOUNT (ZBA)
SMALL BUSINESS LINES OF CREDIT
**Fees may apply. See an RBA associate for details.







Health Savings Account (HSA)

WHAT IS AN HSA?

A Health Savings Account is a special-purpose account used in conjunction with a High Deductible Health Plan. HSAs allow you to pay current and future qualified medical expenses, including retiree health expenses, on a tax-free basis. You own the money in your HSA, and decisions on how to spend the money are made by you without relying on a third party or a health insurer. There are no investment options for our accounts. Only interest tiers.

MANAGE YOUR HEALTH CARE SPENDING (HSA)

- Pay for eligible medical, dental and vision expenses conveniently with your RBA HSA Check Card.
- Make pre-tax contributions through payroll.
- Manage your HSA account with RBA's online or mobile banking tools. All of your accounts in one place!
- Unused HSA funds rollover from year-to-year and do not affect your contribution limits.

AT AGE 65

- Contributions stop at age 65 but you can continue to use the funds tax-free for out-of-pocket health expenses. When enrolled in Medicare, the account can be used to pay Medicare premiums, deductibles, copays, and coinsurance under any part of Medicare. The one expense you cannot use the account for is to purchase a Medicare supplemental insurance or "Medigap" policy.
- Once age 65, the account can be used to pay for things other than medical expenses. If used for other expenses, the amount withdrawn will be taxable as income but will not be subject to any other penalties.

ROYAL BANK AMERICA HSA

- No application fee
- · Earns a competitive interest rate
- · No monthly fee
- · No minimum balance fee
- FREE HSA MasterCard® Check Card for easy account access, with up to \$1,500 per day for point of sale purchases
- · Convenient ways to make deposits
- Full online account access
- FREE first order of checks
- FREE ATM access at any Royal ATM
- FDIC insured

IRS CONTRIBUTION LIMITS FOR 2016

Individuals: \$3,350 | Family: \$6,750 Individuals age 55 and over are eligible for an additional "catch-up" contribution of \$1,000.

ELIGIBLE AND INELIGIBLE EXPENSES

The IRS determines eligible expenses and the list changes occasionally. For the most up-to-date list please visit: www.irs.gov/pub/irs-pdf/p502.pdf

ROYAL BANK AMERICA HSA DETAILS		
Balance	APY	
Under \$2,500	0.10%	
\$2,500 to \$9,999.99	0.20%	
\$10,000 and above	0.30%	

Stated Annual Percentage Yield (APY) is applied upon average monthly balance which falls into one of three tiers. Fees may reduce earnings. Rates are subject to change at any time at management's discretion, without limitation on the percentage change.



PHOENIXVILLE 124 Main St. | 610.933.1195

CAROLINE BUTO

Community Banking Manager

Published 12/09/15



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MEMBERSHIP NEWSREEL



Bluebird Distilling A Winner

At this year's 6th Annual New York International Spirits Competition ("NYISC"), almost 500 of the world's best-distilled spirits were contributed and judged by a panel of experts. In the gin and rum categories, Phoenixville's own Bluebird Distilling took a Silver medal for their Sugarcane Rum, as well as a Bronze Medal for their Juniperus Gin. Bluebird Distilling was also named "Pennsylvania Gin Distillery of the Year."

Considering that these were only the first batches to come out of this local fixture, we're certain that the future holds great things for Phoenixville's local distillers. As they themselves have said: "We're just getting warmed up."

Charity Champions Honored

At this year's Chester County Community Foundation's annual Legacy Awards Celebration & Annual Meeting on November 2, Alice & Rod Moorhead were the recipients of the 16th annual Jordan Award, which honors a longstanding commitment to charitable leadership that ultimately makes a real difference in improving the quality of life in Chester County. Kurt Kunsch of Phoenixville was the recipient of the annual Door Opener Award; an accolade given to a professional advisor who takes the initiative to bring legacy philanthropy options to the attention of their clients for their consideration.

The Whitford Charitable Fund was recognized for its immense achievements in giving back to the community through popular club fundraisers such as "Give Something Back Day," a day long golf tournament, and it's Whitford Classic, which is a weekend full of signature events that raises money for different nonprofits each year. This fund has been wildly successful in making a difference in the community.



UVF Honors Two Community Members



University President Don Meyer, Ph.D., presented the UVF Leadership Award to Sarah A. Strzelecki, Ed.D., RN, NEA-BC, and Louis J. Beccaria, Ph.D., two leaders whom Meyer said illustrate leadership from a "community perspective" that inspires others. More than 40 guests from the community were in attendance in the chapel service with UVF students and faculty. Strzelecki served with distinction at Phoenixville Hospital for 48

years; she began as a pediatric staff nurse and retired as chief nursing officer this past year. Beccaria is the president and CEO of The Phoenixville Community Health Foundation.



THE RISING PHOENIX



Welcome, New Members!

(October-December 2015)

Better Image

Chelsea Thomas 709 Hollow Road Phoenixville, PA 19460 www.betterimagefitness.com

Bluebird Distilling

Jared Adkins 100 Bridge Street Phoenixville, PA 19460 www.bluebirddistilling.com

Mike Budzius

1000 Continental Drive Suite 500 King of Prussia, PA 19460

Defined Naturals

Joyce Moon PO Box 331 453 Nutt Road Phoenixville, PA 19460 www.defnaturals.com

Forefront Business Services LLC

Christopher White 1216 Timothy Lane Phoenixville, PA 19460 www.forefrontbusinessservices.com

Meryll Lynch Wealth Management

Christopher Martin 724 W. Lancaster Ave Wayne, PA 19087 www.fa.ml.com/christophermartin

Madison Providence

Rachael Paolino 500 Campus Drive Collegeville, PA 19426 www.madisonprovidence.com

Nourish

Keith Misner PO Box 551 Phoenixville, PA 19460 nourishmobile.org

Steel City Café

David March 203 Bridge Street Phoenixville, PA 19460 steelcitycoffeehouse.com

Steve Greco Landscaping

Steve Greco Gilbertsville, PA 19525 www.stevegrecolandscaping.com

The Antique Addict

Susan Rossi 10 S. Main Street Phoenixville, PA 19460 www.theantiqueaddict.com

The Malvern School of Oaks

Angela Ludwig 1023 Egypt Road Phoenixville, PA 19460 malvernschool.com

Transportation Management Association of Chester County

Jon Ewald 7 Great Valley Parkway, Suite 144 Malvern, PA 19355 www.tmac.org

Visual Edge LLC.

Chris Kalicki 227 Church Street Phoenixville, PA 19460 www.myvisualedge.com

Member Milestones

(October-December 2015)

25-Year Members

Foresta's Country Meat Mart

Scott Foresta 1098 West Bridge Street Phoenixville, PA 19460

20-Year Members

Petra Community Housing

Steve Kambic 201 South Main Street Spring City, PA 19475

15-Year Members

First CornerStone Bank

Mike Mitchell 368 Schuykill Road Route 23 Phoenixville, PA 19460

10-Year Members

Kimberton Waldorf School Emily Shaker P.O. Box 350 Kimberton, PA 19442

OWM Law

David A. Megay Esq. 347 Bridge Street Suite 200 Phoenixville, PA 19460

5-Year Members Hypnosis by Tony

Longobardi
Tony Longobardi
1125 Bridge Street
Phoenixville, PA 19460

Magic Memories Child Development Center

Neydary Zambrano 897 Valley Forge Road Phoenixville, PA 19460

Visit us at www.phoenixvillechamber.org to see a complete membership list.



THE RISING PHOENIX



VISIT THE COMMUNITY CALENDAR!

Don't get left out of what's going on in the region: make sure to check out the Community Calendar at the Phoenixville Regional Chamber's website! One of our popular services, the Community Calendar is your resource for advertising and finding events in the Phoenixville Region. Currently the host of over 300 events, and free to use for both members and non-members, this calendar is an

invaluable resource you can't miss out on. Whether you have an event that you want to share, or are simply looking for something new for a same-old Saturday afternoon, the Community Calendar is your one source for all that the region has to offer.

Visit www.phoenixvillechamber.org today to get started.



Reach Beyond Your Comfort Zone

...by advertising online with the Chamber of Commerce! Are you missing out on a fantastic opportunity to get your name in front of hundreds of potential customers? You might be, if you've not looked into advertising on the Chamber website recently. Thanks to services like our Community Calendar, our site receives a great deal of traffic from many readers outside of the chamber

membership who are seeking information on what is happening in the Phoenixville region. Of course, getting your information in front of the hundreds of Chamber members is nothing to sneeze at either. For more information on advertising with us, contact the Chamber of Commerce at **info@phoenixvillechamber.org**.



The Chamber Thanks its 2015 Annual Sponsors!

Platinum:

Phoenixville Hospital, SEI

Gold:

Phoenixville Federal Bank & Trust

Silver:

National Penn Bank, Premier Planning Group

Bronze:

AFC Doctors Express, Better Homes & Gardens Real Estate, Chestnut Knoll at Home, The DeMutis Group, Giardina Insurance & Financial Services, Maillie LLP, OWM Law, Royal Bank America, Tompkins VIST Bank, University of Valley Forge

Visit us at www.phoenixvillechamber.org to see a complete membership list.

ALE!

THE RISING PHOENIX



Communicate in Style

The next time your organization is in need of a unique meeting space, look no further than the Kimberton Conference Center. Opened in January 2015, the Kimberton Conference Center, is a brand new multi-purpose conference center in the heart of the historic Village of Kimberton. Located on the first floor of Applied Video Technology's headquarters, the completely renovated building blends 1950's construction



with cutting edge technology to provide an excellent venue for a wide variety of meetings, trainings, and events.

The space is equipped with presentation capabilities to make your next event run seamlessly. Features include a 4K capable monitor wall display, touch screen control system, video conferencing system, meeting capture, and the ability to record and live stream your meeting or event. Catering and other meeting management services are also available. For more information, to set up a visit, or to book a meeting contact us at 610-407-0776 or email at:

caitlin@kimbertonconferencecenter.com

Young Professionals Networking Events

The Chamber and the Phoenixville Jaycees have come together to bring the Young Professionals networking opportunity to the Phoenixville Community. This event series has been formed for business minded people aged 21 to 40 to gather in a relaxed atmosphere to network with like-minded individuals. The events will be held on the first Tuesday of every month.

The next meeting will be on January 5th, 2016 at 6:00pm, at Molly Maguire's Irish Restaurant & Pub in Phoenixville! We hope to see you there!

Visit us at www.phoenixvillechamber.org to see a complete Upcoming Events List.

The Rising Phoenix Phoenixville Regional Chamber of Commerce 171 East Bridge Street Phoenixville, PA 19460