



Rich Newell took the reigns as CEO of Pottstown Hospital in July 2015. He has over 25 years of healthcare experience as both a clinician and administrator. One of his main goals at Pottstown was to increase community engagement, and the visibility of his staff in the communities the hospital serves. In addition to his duties on the Pottstown Hospital Board of Trustees, he currently serves as the Chairman of the Board of Directors of the TriCounty Chamber of Commerce. Rich also serves on the boards of Pottstown Area Industrial Development, Tri-County Health Council, and Pottstown Cluster of Religious Communities.

In September of 2021, Rich took on the additional role of CEO at Phoenixville Hospital. Rich works closely with the Medical Staff and the Board of Trustees at both hospitals, in his strategic planning for the future growth plans and service line development of the hospitals.

A native of Miami, Florida, Newell grew up in the Atlanta, Georgia area, and attended Berry College in Georgia. He graduated with a double major in business administration and economics. Newell spent the next six years working in sales at a large pharmaceutical company as a regional trainer and marketing their antibiotic product line. Rich received his master's and doctorate of physical therapy at Temple University, and then worked as a physical therapist at Temple University Hospital. From there, Rich joined Roxborough Memorial Hospital in Philadelphia as the director of therapy services. He was appointed to the role of director of business development and physician liaison and became COO at Roxborough in 2007. Newell was recruited for the same position at Carlisle Regional Medical Center in 2010. He was named CEO of Carlisle in 2013, and in 2015 was selected to lead Pottstown Hospital.

Rich, and his wife Stef, have 3 children: Grace (HS senior), Richard (HS sophomore), and Andrew (first grade).

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